

Luxembourg Advertising Council – Masterclass on intellectual property



WHEN

31.05.2022

WHERE

Luxembourg

The Advertising Council of the Grand Duchy of Luxembourg (CPL) and the Commission for Ethics in Advertising (CLEP) have launched a series of Masterclasses in collaboration with Elvinger Hoss Prussen.

In this context, on 31 May 2022, Counsel Emmanuèle de Dampierre, gave a first presentation on the theme "Advertising and Intellectual Property". The audience was composed of advertising agencies, broadcasters and advertisers. In addition to intellectual property and misleading and comparative advertising, Emmanuèle also addressed the rules relating to unfair competition in this area and focused on good practice to be adopted for players in the sector.

ELVINGER HOSS PRUSSEN

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